

ArjunLingam Jayaraman

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Portfolio & Social Profiles

 <https://www.arjunlinzdesign.com/>  <https://www.linkedin.com/in/arjun-lingam-jayaraman/>

Summary

UI/UX Designer specializes in AI-driven, user-centered digital products that improve usability, engagement, and clarity. I am skilled in interaction design, prototyping, and translating complex requirements into intuitive, scalable interfaces. Delivered client projects with up to 50% improvement in task completion rates through research-driven UI decisions and iterative design. Contributed to 90%+ on-time project delivery through effective cross-functional collaboration. Focused on creating visually strong, functional interfaces aligned with user and business goals, implement AI tools to enhance design efficiency and innovation.

Skills

Design Tools: Figma, Adobe Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Adobe XD, Sketch, InVision

3D & Motion: 3ds Max, Blender

UX Methods: User research, persona development, journey mapping, wireframing, prototyping and information architecture

Accessibility: WCAG 2.1, responsive design, cross-browser compatibility

Design Systems: Component libraries, UI kits, style guides, design tokens, brand consistency.

Design Expertise: High-fidelity design, advanced interactive prototyping

Soft Skills: Stakeholder communication, project management, cross-functional collaboration, critical thinking, leadership

AI integration : OpenAI, Claude , Relume Ai ,Figma make and Google Stitch), user research, wireframing and prototyping.

Other: Microsoft Office Suite, competitive analysis, content strategy, market research.

Experience

Freelance Designer | 07/2024 - Present | Freelance Designer

- Managed various design projects to ensure timely delivery and high-quality output
- Collaborated with stakeholders to understand business goals and translate them into design solutions
- Implemented WCAG accessibility compliance guidelines in all design projects for inclusivity
- Maintained brand consistency and enhanced visual elements to contribute to team success

UX/UI Designer | 07/2025 - 04/2026 | Photon Interactive | Chennai

- Implemented AI tools and conducted end-to-end user research with 100+ users, reducing research time by 30% and increasing user satisfaction by 20%
- Designed 50+ high-fidelity, accessible interfaces in Figma, improving usability scores by 30%
- Built and maintained a scalable design system with 60+ components and iterated using analytics, reducing UI inconsistencies by 40% and increasing user engagement by 25% and conversions by 15%
- Conducted user research (interviews, surveys, usability tests) to uncover customer needs and translate findings into actionable design insights
- Maintained design consistency through scalable design systems, component libraries, and UI kits.

Digital and marketing designer | 12/2023 - 02/2024 | Blackmont Consulting · Internship

- Designed visually compelling digital content for social media and marketing campaigns, contributing to a measurable uplift in brand-consistent output.
- Managed project timelines and resource allocation across concurrent briefs with 95% scheduling accuracy, consistently meeting deadlines.
- Maintained strict brand consistency across typography, color, layout, and imagery for all client-facing materials.

Digital Designer | 07/2023 - 09/2023 | YourFootprint | Remote

- Developed and executed a social media content plan that increased platform engagement and audience reach by approximately 70%
- Conducted user research (interviews and surveys) to gather behavioural insights, translating findings into targeted content and design improvements
- Designed mock-up templates and visual assets that strengthened brand recognition and audience trust across channels
- Monitored competitor activity and industry trends to keep content strategy current and positioning sharp
- Created and maintained a visually appealing and consistent brand presence on social media
- Gathered insights about user preferences and behavior through interviews and surveys

Education

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION | AGURCHAND MANMULL JAIN COLLEGE | Chennai , Tamil Nadu

06/2016 -05/2019

MASTER OF ARTS IN DESIGN ADVANCED PRACTICE | University of Teesside | Middlesbrough, North Yorkshrine

01/2021 -03/2023

Certificates

- **AI for Designers (Interaction Design Foundation – IxDF), 01 Jan 2026**
Top 10% Distinction, recognized for applying AI in UX workflows and modern product design practices.
- **UMO Design Challenge 2020 – Finalist (UX Aspirant), 21 Jun 2020**
Recognized for strong UX thinking, problem-solving, and design innovation in a competitive challenge.
- **DELGATE IMUN Conference – International Model United Nations Delegate, 05–06 Sep 2020**
Strengthened communication, negotiation, and analytical decision-making skills through global discussions.

Languages

- **English** B2/C1 (Professional working proficiency for design communication and collaboration).
- **Tamil** – Native proficiency.