ArjunLingam Jayaraman

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Summary

I am a designer with a solid foundation in creativity and problem-solving techniques. I bring innovative ideas and effective solutions to every project, ensuring high-quality results. I have cultivated a strong grounding in creative practice, problem-solving techniques, and the practical and design thinking. I am proficient in Figma and other graphic design software, with a keen eye for detail, aesthetics, and usability.

Portfolio

www.arjunlinzdesign.com

Skills

- Technical Skills
  Adobe Creative Suite: Proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, and Premiere Pro for comprehensive design and multimedia projects.
- **UI/UX Design Tools**: Skilled in using Figma, Sketch, and InVision for wireframing, prototyping, and user interface design.
- **3D Design Software**: Experienced in 3D Max and Blender for creating and rendering 3D models and animations.
- **Microsoft Office Suite**: Proficient in Microsoft Word, Excel, and PowerPoint for documentation, data analysis, and presentations.
- **Design Research & Analysis**: Proficient in conducting user research, persona development, and usability testing to inform design decisions and enhance user experience.
  Soft Skills
- **Effective Communication**: Strong verbal and written communication skills, facilitating collaboration and the ability to convey complex ideas clearly.
- **Project Management**: Demonstrated ability to manage multiple projects, ensuring timely delivery while maintaining high-quality standards.
- **Organizational Skills**: Highly organized, with a knack for prioritizing tasks and managing time efficiently.
- **Critical Thinking**: Strong analytical skills, enabling effective problem-solving and decision-making in design and project management.
- **Leadership & Collaboration**: Confident in leading projects and working collaboratively within teams, fostering a positive and productive environment.

Experience

UX/UI Designer | 07/2025 - Present | Photon Interactive | Chennai

- Conducted user research (interviews, surveys, usability tests) to uncover customer needs and translate findings into actionable design insights.
- Developed user personas and journey maps to guide user-centric product design.
- Defined information architecture to create intuitive navigation and task flows.
- Designed high-fidelity user interfaces in Figma, Adobe CC, and Adobe XD aligned with brand identity and usability principles.
- Maintained design consistency through scalable design systems, component libraries, and UI kits while ensuring WCAG accessibility compliance.
- Iterated designs based on stakeholder feedback, analytics, and usability testing to optimize user flows and engagement.

Freelance Designer | 07/2024 - Present | Freelance Designer

- The development and execution of numerous design projects, leading a diverse team of creative professionals.
- Designed and created engaging digital content across multiple platforms, ensuring consistency and high-quality output.

- Enhanced visual elements and maintained brand consistency, contributing significantly to team success.
- Built strong relationships with clients, understanding their needs and delivering tailored solutions to meet their objectives.

Digital and marketing designer | 12/2023 - 02/2024 | Blackmont Consulting · Internship

- Design visually compelling digital content for various platforms including social media..
- Manage project timelines, and resources effectively to meet deadlines and deliver high-quality results, allocating resources with at least 95% accuracy.
- Ensure meticulous attention to detail in all aspects of design, including typography, color schemes, layout, and imagery, to maintain brand consistency and uphold quality standards.
- Use feedback as an opportunity for growth and professional development, continuously refining design skills and approaches to deliver increasingly impactful and effective solutions.

Digital Designer Intern | 07/2023 - 09/2023 | YourFootprint | Remote

- Develop and execute a content plan for social media platforms.
- Create and maintain a visually appealing and consistent brand presence on social media.
- Conduct research to stay informed about industry developments and competitors.
- Gather insights about user preferences and behavior through interviews and surveys.
- Design mock-up templates and photograph displays to enhance social media visuals.
- relationships and transparently communicate pricing changes.
- Market Research: Stay informed about economic challenges, including inflation and pricing, to adapt marketing strategies accordingly.

UX/UI Designer | 01/2023 - 07/2023 | SusLab · Full-time | Remote

- Successfully collaborated with the design team to implement visually appealing and user-friendly web pages and mobile application .
- Ensured the responsiveness and cross-browser compatibility of the website.
- Regularly updated and managed website content, ensuring accuracy and relevance.
- Actively engage with them throughout the design process, providing feedback on user experience concepts, ensuring technical feasibility, and working together to iterate on designs until a user-centered solution is achieved 90% success rate in projects , contributing to overall organisation objectives.

User Experience Designer | 10/2020 - 01/2021 | Chalkpiece | Chennai

- Used critical thinking to break down problems, evaluate solutions and make decisions in aspects of academic design.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Demonstrated respect, friendliness, and willingness to help wherever needed.
- Continually updated a leadership and honed skills by participating in various management trainings and devolping various program in the organisation .

Freelance Graphic Designer | 09/2017 - 01/2021 | Freelance Graphic Designer | Chennai

- Established and maintained strong relationships with a diverse range of clients, including small businesses, startups, and non-profit organizations, to understand their design needs and goals.
- Ensured that all design work adhered to clients' brand guidelines and maintained a consistent visual identity across all materials and platforms

Education

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION | AGURCHAND MANMULL JAIN COLLEGE | Chennai , Tamil Nadu

06/2016 -05/2019

MASTER OF ARTS IN DESIGN ADVANCED PRACTICE | University of Teesside | Middlesbrough, North Yorkshrine
01/2021 -03/2023

Certificates

Certified Italian Level -1 sufficient, UMO DESIGN DESIGN CHALLENGE 2020 FINALIST Ux aspristanz, DELGATE IMUN CONFERENCE international model united nations, Chalkathon Design thinking workshop, Kreative storm - Graphic design Training

Languages

English, Tamil