

ARJUN LINGAM JAYARAMAN

UX/UI Designer | Product Designer

Figma • User Research • Design Systems • AI-assisted UX

+91-9566609852 | arjunlingamjayaraman@gmail.com | Chennai, India (open to relocation)

SOCIAL MEDIA

🌐 <https://www.arjunlinzdesign.com> | in <https://www.linkedin.com/in/arjun-lingam-jayaraman>

SUMMARY

UX/UI Designer with 2+ years of experience designing AI-enhanced digital products and scalable design systems. Skilled in user research, interaction design, wireframing, prototyping, and accessibility. Proficient in Figma and AI-powered design workflows, delivering intuitive experiences that improve usability, engagement, and business outcomes.

CORE COMPETENCIES

UX Design User Research, User Interviews, User-Centered Design (UCD), Design Thinking, Persona Development, Journey Mapping, Information Architecture, User Flows, Wireframing, Interactive Prototyping, Usability Testing, Heuristic Evaluation

UI Design High-Fidelity UI Design, Interaction Design, Responsive Design, Mobile & Web Application Design, Visual Design, Micro interactions, Accessibility (WCAG 2.1).

Design Systems & Accessibility Design Systems, Component Libraries, UI Kits, Style Guides, Design Tokens, Design Documentation, Developer Handoff, Accessibility Testing

Tools & AI Figma, FigJam, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Premiere Pro, Adobe XD, Sketch, ProtoPie, OpenAI, Claude, Relume AI, Figma Make, Google Stitch, AI-assisted UX Research, Rapid Prototyping, Design Automation, Jira, FigJam, Miro.

Product & Strategy Competitive Analysis, Market Research, Content Strategy, Product Thinking, A/B Testing, Design System Management, Stakeholder Management, Agile Methodologies, Usability testing, Design Sprints, Heuristic Evaluation.

Collaboration & Leadership Cross-Functional Collaboration, Project Management, Client Communication, Leadership, Critical Thinking, Problem Solving, Presentation Skills

PROFESSIONAL EXPERIENCE

UX/UI Designer

Photon Interactive | Chennai, India | July 2025 – April 2026

- Conducted user interviews, surveys, and usability testing to understand user needs and identify usability issues.
- Created user personas, journey maps, user flows, and wireframes to support product design decisions.
- Designed more than 50 high-fidelity interfaces in Figma for web and mobile applications while following accessibility standards (WCAG 2.1).
- Built and maintained a scalable design system with reusable components to improve consistency across products.
- Worked closely with product managers and developers to translate business requirements into intuitive user experiences.
- Used analytics and user feedback to refine designs, improving usability and increasing user engagement.

Freelance UX/UI Designer & Brand Consultant

Remote | July 2024 – Present

- Designed UX/UI solutions for clients across different industries, from research to final interface design.
- Conducted stakeholder discussions and competitor analysis to understand project requirements and user expectations.
- Created wireframes, interactive prototypes, and high-fidelity designs for websites and mobile applications.
- Developed design systems and maintained visual consistency across digital products.
- Delivered projects within deadlines while coordinating directly with clients and development teams.

Digital & Marketing Designer (Intern)

Blackmont Consulting | Chennai, India | December 2023 – February 2024

- Designed marketing creatives and digital assets for social media and branding campaigns.
- Managed multiple projects simultaneously while meeting delivery schedules and maintaining quality standards.
- Ensured consistency in typography, color, layout, and visual identity across client deliverables.
- Collaborated with the marketing team to create designs aligned with campaign objectives.

Digital Designer

Your Footprint | United Kingdom Remote | July 2023 – September 2023

- Planned and designed social media content that increased audience engagement and reach.
- Conducted user and market research to understand audience behavior and improve content strategy.
- Created visual assets, mock-ups, and campaign materials that strengthened brand identity.
- Monitored industry trends and competitor activities to support content planning and design decisions.

PROJECTS

ReAgro – Waste & Agriculture Management Platform

Role: UX/UI Designer

- Conducted user research and competitor analysis to understand the needs of farmers and waste management stakeholders.
- Created user personas, user flows, and wireframes to simplify complex workflows and improve usability.
- Designed responsive high-fidelity interfaces and a scalable design system in Figma to ensure consistent user experience.

Health Appoint – Healthcare Appointment Booking Platform

Role: UX/UI Designer

- Researched patient and healthcare provider workflows to identify pain points in the appointment booking process.
- Designed user flows, wireframes, and high-fidelity UI screens for appointment scheduling, doctor search, and profile management.
- Developed accessible interfaces following WCAG 2.1 guidelines, refining designs through usability feedback.

EDUCATION

Master of Arts (MA) in Design (With Advanced Practice

Teesside University, UK | Jan 2021 – Mar 2023 Merit.

Bachelor of Science (B.Sc.) in Visual Communication

University of Madras, India | Jun 2016 – May 2019 CGPA: 8.56/10 | First Class.

CERTIFICATIONS & ACHIEVEMENTS

- **AI for Designers – Interaction Design Foundation (IxDF) | January 2026**
Top 10% Distinction for applying AI in UX workflows and modern product design practices.
- **UMO Design Challenge 2020 – Finalist (UX) | June 2020**
Recognized for UX thinking, problem-solving, and design innovation.
- **DELGATE International Model United Nations (IMUN) – Delegate | September 2020**
Developed communication, negotiation, and analytical decision-making skills through international discussions.

LANGUAGES

- **English:** Professional Working Proficiency (C1).
- **Tamil:** Native.