Arjun Lingam Jayaraman

Product Designer | UX/UI Designer

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Portfolio | LinkedIn

Summary

UX/UI and Product Designer with 2+ years of experience designing user-centred digital products, scalable design systems, and accessible web and mobile experiences. Experienced in translating complex business requirements and user needs into intuitive product experiences through user research, interaction design, wireframing, prototyping, and usability testing. Skilled in Figma, design systems, WCAG 2.2 accessibility practices, and cross-functional collaboration, with measurable improvements in usability, product engagement, and design consistency. Interested in AI-enabled products and human-centred digital innovation.

Skills & Tools

UX & Product Design: User-Centred Design, Product Discovery, User Research, User Interviews, Personas, Journey Mapping, Information Architecture, Interaction Design, User Flows, Wireframing, Prototyping, Usability Testing, Heuristic Evaluation.

UI Design & Accessibility: Responsive Web and Mobile Design, High-Fidelity UI, Visual Hierarchy, Dashboard Design, Inclusive Design, Accessibility Testing, WCAG 2.2, A/B Testing.

Design Systems & Delivery: Design Systems, Design Tokens, Component Libraries, Design Documentation, Developer Handoff, Design QA, MVP Design, Agile, Scrum, Stakeholder Collaboration.

AI & Emerging Technologies: AI Product Design, AI-Assisted UX Design, AI Prototyping, Human-AI Interaction, Large Language Models (LLMs), Design Automation.

Software & Tools: Figma, FigJam, Adobe XD, Sketch, ProtoPie, ChatGPT, Claude, Relume AI, Adobe Illustrator, Photoshop, After Effects, InDesign, Blender, Framer, Wix, Miro, Notion, Maze, Jira, Confluence.

Technical Knowledge: Basic HTML, CSS and JavaScript.

Research & Collaboration: Qualitative Research, Quantitative Research, Observational Research, Data Analysis, User Feedback, Competitive Analysis, Cross-Functional Collaboration, Stakeholder Management.

Experience

Freelance UX/UI Designer & Brand Consultant | Remote | May 2026 – Present

- Manage multiple freelance UX/UI and brand design projects, achieving a 95% on-time delivery rate while maintaining quality standards.
- Translate complex stakeholder requirements and business objectives into intuitive, responsive web and mobile experiences across 3+ B2B and B2C client projects.
- Apply user-centred design, accessibility principles and WCAG 2.2 considerations across 20+ design deliverables to improve usability and consistency.

- Develop reusable interface components, typography systems, visual guidelines and high-fidelity design assets to strengthen design consistency.
- Explore AI-assisted UX workflows, human-AI interaction and emerging design technologies to support product discovery and design decisions.

UX/UI Designer | Photon Interactive | Chennai, India | July 2025 – April 2026

- Led user research with 100+ participants through interviews, surveys and usability testing, reducing research turnaround time by 30% and improving user satisfaction by 20%.
- Delivered 50+ web and mobile UI designs in Figma, translating research insights and product requirements into intuitive, high-fidelity interfaces and improving usability scores by 30%.
- Designed and maintained a scalable design system with 60+ reusable components and design tokens, reducing UI inconsistencies by 40% and improving design-to-development handoff.
- Collaborated with product, engineering, QA and business teams to optimise user flows, interaction patterns and key product touchpoints, contributing to a 25% increase in product engagement and a 15% improvement in conversions.

UX/UI Designer |SUSLAB | Chennai, India | January 2023 – April 2023

- Collaborated with design and engineering teams to develop responsive web pages and mobile applications, maintaining consistent user experiences across devices and browsers.
- Applied user-centred design principles and wireframing practices to translate requirements into functional digital experiences.
- Contributed to an integrated college promotional campaign targeting young audiences, combining campaign visuals, webpage design and website funnel optimisation to support an 85% youth audience reach and improve digital engagement.

UX/UI Designer |Yourfootprint | United Kingdom | June 2023 – September 2023

- Developed a social media content strategy across 3+ digital channels, increasing audience engagement and reach by approximately 70%.
- Analysed insights from 20+ user interviews and survey responses to inform content ideas and design improvements.
- Created reusable mock-up templates, visual assets and content layouts using Figma and Adobe Creative Cloud, strengthening brand recognition and visual consistency.

Education

Bachelor of Science in Visual Communication | **Agurchand Manmull Jain College** | 2016 – 2019

Master of Arts in Design with Advanced Practice | **Teesside University** | 2021 – 2023

Certificates

AI for Designers (Interaction Design Foundation – IxDF), 01 Jan 2026 -Top 10% Distinction, recognised for applying AI in UX workflows and modern product design practice.

UMO Design Challenge 2020 – Finalist (UX Aspirant), 21 Jun 2020 Recognised for strong UX thinking, problem-solving, and design innovation in a competitive challenge.

Languages

English B2/C1 professional working proficiency for design communication and collaboration.

Tamil – Native proficiency.