

ArjunLingam Jayaraman

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Summary

I am a creative and detail-oriented designer with over seven years of experience delivering innovative design solutions across various industries. With a strong foundation in creativity, problem-solving, and design thinking, I bring fresh ideas and effective solutions to every project, ensuring high-quality results.

Proficient in Figma and other graphic design tools, I have a keen eye for aesthetics, usability, and brand consistency. I have led design projects, excelling in user research, digital content creation, and visual storytelling. Specializing in UX, UI, and visual design, I am passionate about crafting engaging, impactful experiences that resonate with audiences. Always eager to expand my skill set, I thrive on tackling new challenges and pushing creative boundaries.

Portfolio

www.arjunlinzdesign.com

Skills

- **Technical Skills**
 - Adobe Creative Suite:** Proficient in Adobe Photoshop, Illustrator, InDesign, After Effects, and Premiere Pro for comprehensive design and multimedia projects.
 - UI/UX Design Tools:** Skilled in using Figma, Sketch, and InVision for wireframing, prototyping, and user interface design.
 - 3D Design Software:** Experienced in 3D Max and Blender for creating and rendering 3D models and animations.
 - Microsoft Office Suite:** Proficient in Microsoft Word, Excel, and PowerPoint for documentation, data analysis, and presentations.
 - Design Research & Analysis:** Proficient in conducting user research, persona development, and usability testing to inform design decisions and enhance user experience.
- **Soft Skills**
 - Effective Communication:** Strong verbal and written communication skills, facilitating collaboration and the ability to convey complex ideas clearly.
 - Project Management:** Demonstrated ability to manage multiple projects, ensuring timely delivery while maintaining high-quality standards.
 - Organizational Skills:** Highly organized, with a knack for prioritizing tasks and managing time efficiently.
 - Critical Thinking:** Strong analytical skills, enabling effective problem-solving and decision-making in design and project management.
 - Leadership & Collaboration:** Confident in leading projects and working collaboratively within teams, fostering a positive and productive environment.

Experience

Freelance Designer

Freelance Designer | 07/2024 - Present

- The development and execution of numerous design projects, leading a diverse team of creative professionals.
- Designed and created engaging digital content across multiple platforms, ensuring consistency and high-quality output.
- Enhanced visual elements and maintained brand consistency, contributing significantly to team success.
- Built strong relationships with clients, understanding their needs and delivering tailored solutions to meet their objectives.

Blackmont Consulting · Internship

Digital and marketing designer | 12/2023 - 02/2024

- Design visually compelling digital content for various platforms including social media..
- Manage project timelines, and resources effectively to meet deadlines and deliver high-quality results, allocating resources with at least 95% accuracy.
- Ensure meticulous attention to detail in all aspects of design, including typography, color schemes, layout, and imagery, to maintain brand consistency and uphold quality standards.

- Use feedback as an opportunity for growth and professional development, continuously refining design skills and approaches to deliver increasingly impactful and effective solutions.

YourFootprint | Remote

Digital Designer Intern | 07/2023 - 09/2023

- Develop and execute a comprehensive content plan for social media platforms.
- Create and maintain a visually appealing and consistent brand presence on social media.
- Generate engaging and informative social media content, including posts, reels, and interviews.
- Conduct research to stay informed about industry developments and competitors.
- Gather insights about user preferences and behavior through interviews and surveys.
- Design mock-up templates and photograph displays to enhance social media visuals.
- Communication: Maintain positive customer relationships and transparently communicate pricing changes.
- Market Research: Stay informed about economic challenges, including inflation and pricing, to adapt marketing strategies accordingly.

SusLab · Full-time | Remote

UX/UI Designer | 01/2023 - 07/2023

- Successfully collaborated with the design team to implement visually appealing and user-friendly web pages and mobile application .
- Ensured the responsiveness and cross-browser compatibility of the website.
- Regularly updated and managed website content, ensuring accuracy and relevance.
- Actively engage with them throughout the design process, providing feedback on user experience concepts, ensuring technical feasibility, and working together to iterate on designs until a user-centered solution is achieved 90% success rate in projects , contributing to overall organisation objectives.

Chalkpiece | Chennai

User Experience Designer | 10/2020 - 01/2021

- Used critical thinking to break down problems, evaluate solutions and make decisions in aspects of academic design.
- Presented UX designs and solutions to senior staff, evangelizing for user-centric design decisions.
- Communicated with product managers and UX designers to translate project requirements and business objectives into polished user interfaces.
- Demonstrated respect, friendliness, and willingness to help wherever needed.
- Continually updated a leadership and honed skills by participating in various management trainings and devolving various program in the organisation .

Freelance Graphic Designer | Chennai

Freelance Graphic Designer | 09/2017 - 01/2021

- Established and maintained strong relationships with a diverse range of clients, including small businesses, startups, and non-profit organizations, to understand their design needs and goals.
- Delivered a wide array of design solutions, including logos, branding materials, marketing collateral (brochures, flyers, posters), social media graphics, and website visuals, adapting styles to meet various industry standards and client preferences.
- Ensured that all design work adhered to clients' brand guidelines and maintained a consistent visual identity across all materials and platforms

Education

University of Teesside | Middlesbrough, North Yorkshrine

MASTER OF ARTS IN DESIGN ADVANCED PRACTICE | 01/2021

AGURCHAND MANMULL JAIN COLLEGE | Chennai , Tamil Nadu

BACHELOR OF SCIENCE IN VISUAL COMMUNICATION | 05/2019

Certificates

Certified Italian Level -1 sufficient, UMO DESIGN DESIGN CHALLENGE 2020 FINALIST Ux aspristanz, DELGATE IMUN CONFERENCE international model united nations, Chalkathon Design thinking workshop, Kreative storm -Graphic design Training

Languages

English, Tamil